

# Sam Somm Wine Club Facts

## What is the Sam Somm Wine Club?

Not to brag, but there's NO other club out there like us. We host 2-3 LIVE virtual tastings each month but all wine purchases are optional, unlike most wine clubs! More than that though, all wine offerings are custom picked by me and can be shipped straight to your door through my partner wine shop or by wineries I partner with.

You also have constant access to me and my killer Sam Somm team to help you find wines you can buy locally if you cannot or choose not to purchase a shipment (or if you're in Canada, for example!).

## Wine Club Membership Perks:

- 2-3 LIVE virtual tastings each month
- Exclusive access to wine club trips (in 2022, we went to Germany and Napa!)
- Access to our members-only community platform
- A free copy of Sam's EBook
- Access to ALL recorded tastings
- Discount on virtual/in-person private tastings
- Exclusive pre-launch access to Sam Somm merch
- Priority access to Sam's wine label Faff Wine Co!
- A community that is 10/10

## Who is already in the Wine Club?

Amazing humans that love to enjoy wine, expand their palate, and want to connect with a down-to-earth community of winos in a laid-back and approachable setting! We are truly so much more than a wine community, and you can only benefit by being introduced to these amazing peeps!

We can't count how many of our members have met new friends in their local areas on this platform. If you choose, you can share your location on the app and see other members near you!

## How much does it cost?

Month to month is \$22! The annual plan (a better value) is \$205, save \$55!

## Where does the club meet?

We connect virtually via Zoom for all of our tastings and through our own interactive Sam Somm Wine Club app!! IRL trips are already in the books and planned (cough cough Bordeaux 2023)... We are always planning and doing something wild to keep you on your toes!

## How much wine am I supposed to be buying?

It's entirely up to you! We always recommend picking and choosing what tastings you want to attend and plan accordingly. Whether you want to grab every single bottle we recommend or even just one, it's an incredible experience either way! We are always here to accommodate your specific wine requests via our #pocketsomm feature on our app and our amazing Sam Somm team!

## What is the difference between being a part of the Wine Club and Booking a Private Tasting with Sam?

Both are absolutely great ways to grow your knowledge of wine & expand your palate!!

A **private tasting** is a great way to meet me and understand what my tasting experience is like, we discuss what type of wine you like, what you've never had & determine which wines we want to taste together. It's a very intimate experience, great for couples, bachelorettes, team bonding events and ladies night! You can find my rates for my bookings on my website at <https://www.samanthasommelier.com/wine>

The **Sam Somm Wine Club** is a unique, and affordable, way to consistently learn about wine in a community setting. You basically get a private tasting experience 2-3 times per month for much less money! Plus, as a member you have consistent access to me via the Pocket Somm feature for ANY and ALL wine questions that arise outside of a tasting. If you need more convincing, refer to the perks in question 2 :)

## Can I cancel my membership?

Yes, you can cancel your monthly membership anytime by contacting [paigecuff@samanthasommelier.com](mailto:paigecuff@samanthasommelier.com), but you won't want to ;) There are no refunds once a payment for either an annual or monthly membership has been made. We reserve the right to remove anyone from the SSWC who goes against our policies.

## Who is Sam & WTF does she actually do?

Sam is a "no snob somm," who has an extensive knowledge of wine and is a certified sommelier through the court of master sommeliers. "She has been featured on Good Morning America, Oprah Magazine, E News, Popsugar and more. Sam was a representative of the 14 Hands Brand, works with small wineries around the world, and is Kaitlyn Bristowe's, (The Bachelorette & Spade and Sparrows Wines) go-to sommelier!

With all of her success Sam is still the most down to earth, honest, and friendly "Wine Influencer" you will ever meet. She takes pride in offering the best service and making sure that her clients are 100% satisfied! Basically Sam drinks a lot of wine, but no, she does not just drink all day (;

## What do I if I have more questions?

Please feel free to reach out to our Wine Club Manager, Paige, directly at [paigecuff@samanthasommelier.com](mailto:paigecuff@samanthasommelier.com)