

Sam Somm Wine Clubb Facts

What is the Sam Somm Wine Club?

- We are a wine community created to keep wine fun and approachable for any level of wine enthusiast!! Not to brag, but there's NO other club out there like us. We have multiple opportunities to taste wine each month but all wine purchases are optional, unlike most wine clubs! More than that though, all wine offerings are custom picked by me and can be shipped straight to your door through my partner wine shop or by wineries I partner with. You also have constant access to me and my killer Sam Somm team to help you find wines you can buy locally if you cannot or choose not to purchase a shipment (or if you're in Canada, for example!). There is a monthly club members-only event. There is a monthly group tasting (also open to the public) 3 times per year we will offer you a club shipment!
 - Club Shipment = 2 exclusive Members-Only Wines, bundled with that month's group tasting bundle of 4 wines!
 - Wine purchases for these events are always optional! Wines for these events may be from our partner wine shop, WineSplurge, or they may be from other wineries or the grocery/liquor store. If you can't find the wines we recommend for an event, we will always help you find alternatives.

Wine Club Membership Perks:

- Access to our members-only community platform
- A free copy of Sam's EBook
- Free group tasting ticket each month
- Access to ALL recorded tastings
- Discount on Wine Splurge bundles for the group tastings
- Discount on virtual/in-person private tastings
- Exclusive pre-launch access to Sam Somm merch.
- Priority access to Sam's wine label FAFF launching in 2022!
- A community that is 10/10

Who is already in the Wine Club?

- Amazing humans that love to enjoy wine, expand their palate, and want to connect with a down-to-earth community of winos in a laid-back and approachable setting! We are truly so much more than a wine community, and you can only benefit by being introduced to these amazing peeps!

How much does it cost?

- Month to month is \$20! The annual plan (a better value) is \$185 Save \$43 and receive an annual membership gift!

What do I get for that price?

- Access to two tastings a month, all of the Sam Somm Pairing guides, priority access to merch launches and priority access to. You can refer back to the list of membership perks for an extensive list as well.

Where does the club meet?

- We connect virtually via Zoom for all of our tastings and through our own interactive Sam Somm Wine Club app!! IRL trips are already in the books and planned (cough cough Bordeaux 2023)... We are always planning and doing something wild to keep you on your toes!

How much wine am I supposed to be buying?

- It's entirely up to you! We always recommend picking and choosing what tastings you want to attend and plan accordingly. Whether you want to grab every single bottle we recommend or even just one, we truly find it an incredible experience either way! We are always here to accommodate your specific wine requests via our #pocketsomm feature on our app and our amazing Sam Somm team!

What is the difference between being a part of the Wine Club and Booking a Private Tasting with Sam?

- Honestly, both are absolutely great ways to grow your knowledge of wine & expand your palate!! A private tasting is a great way to meet me and understand what my tasting experience is like, we discuss what type of wine you like, what you've never had & determine which wines we want to taste together. It's a very intimate experience, great for couples, bachelorettes, team bonding events and ladies night! You can find my rates for my bookings on my website at <https://www.samanthasommelier.com/wine>
- The Sam Somm Wine Club is a unique, and affordable, way to consistently learn about wine in a community setting. We offer so many perks like tasting and pairing guides, a consistently updated list of Sam-approved wines, a new "Pocket Somm" feature, plus you'll receive my first ever EBook and so much more!! This is a great way to be the first to know everything happening in the Sam Somm community- like Merch launches, Sam's new wine label, Club trips to wineries etc.

Can I cancel my membership?

- Yes, you can cancel your monthly membership anytime by contacting paigecuff@samanthasommelier.com, but you won't want to ;)

Who is Sam & WTF does she actually do?

- Sam is a "no snob somm," who has an extensive knowledge of wine and is a certified sommelier through the court of master sommeliers. "She has been featured on Good Morning America, Oprah Magazine, E News, Popsugar and more. Sam was a representative of the 14 Hands Brand, works with small wineries around the world, and is Kaitlyn Bristowe's, (The Bachelorette & Spade and Sparrows Wines) go-to sommelier! With all of her success Sam is still the most down to earth, honest, and friendly "Wine Influencer" you will ever meet. She takes pride in offering the best service and making sure that her clients are 100% satisfied! Basically Sam drinks a lot of wine, but no, she does not just drink all day (;

What do I if I have more questions?

- Please feel free to reach out to my assistant Paige directly at paigecuff@samanthasommelier.com